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Como, 10 luglio 1973



Order of Journalists, Milano: course reserved for who have at least 2 years of experience in press offices, 2006.

Istituto Europeo di Design, Milano: computer graphic degree (2 years), 1996.

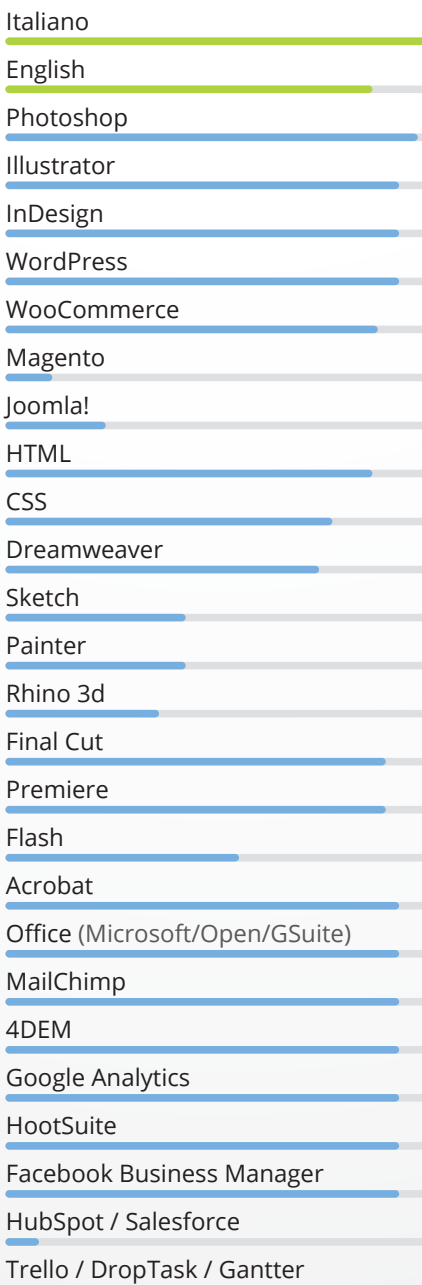
University, Como: first two years at university: physics studies (Como, 1992-1994).

High school diploma, Como: Industrial & Tecnical Institute Magistri Cumacini

Fabio Pedaletti

digital media designer

Skills



Main activities



In 2016 I started up www.miglior-sito.it a freelance network for SMEs digital trasformation; it was successful and at the end of 2016 I worked with other freelancers to create Villa Consulting for the development of communication strategies

Online communication manager of "Associazione per MITO Onlus"

I was in charge of digital communication for the FAI Via Lattea project, a collaboration between the Fondo Ambiente Italiano and Expo2015.

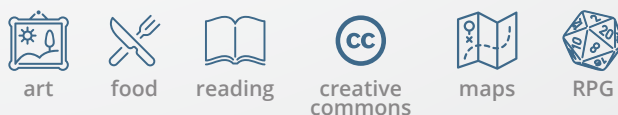
Over the years I have been repeatedly called to collaborate with companies for which I had already worked.

I was the first freelancer in the world to have worked directly with Sony Ericsson, without going through agencies.

I designed the graphics of Ilte SpA's 2000 Report, which won the "Oscar del bilancio" thanks to data visualization.

In 1999 I was the art director of the 1st multimedia CD that exceeded 100,000 copies.

Hobbies



works timeline

as freelance

in agency/company

