



Fabio Pedaletti

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C.F. PDLFBA73L10C933W

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Education

Computer graphic degree at IED (Istituto Europeo di Design) in Milano (2 years), 28/6/1996.

Two years at university: physics studies (Como, 1992-1994).

High school diploma: Istituto Tecnico Industriale Magistri Cumacini (Como, 1992).

Seminars: virtual reality, semiotics, e corporate communication.

Skills

Excellent: Photoshop, Freehand, ToonboomStudio.

Good: Flash, Dreamweaver, Premiere, Painter, Lightwave 3D, 3Dstudio R4, Bryce, Poser, Final Cut,

Imageready, Illustrator, Xpress, InDesign, Pagemaker, CorelDraw, Gimp, I-Movie.

Competence in office automation (Microsoft Office, OpenOffice, Acrobat publishing) and others kinds of programs (IE: graphics tools).

Windows / MacOS / and a little bit of Unix, global and local networking (Internet/Intranet, bbs); able to design web pages in HTML/DHTML and CSS without authoring tools.

Languages

Italian (mother tongue) and English.

Work experience

From 2003

Web designer and graphic designer in b.plan sports and events. Some works:

- "Audi Sailing Party" logo design and corporate image
- "Audi Invitational" logo design and corporate (2004 - 2005 editions)
- web site design (IE Sailingteam.tv, audisailing, ...)
- below the line for events and sport marketing.
- design and layouting of advertisement, brochures e house organ.

As freelance art director:

- "lovewine", from the concept to every aspect of the realization: catalogue, web site, invitations cards, poster, press office.
- some works for Bias Group: restyling of the graphic of bias, MilanoEnergia, m@nufactory forum, biman e aqua vertical web site; banner for the FieraMilano network.
- layouting for a wine publication.

2001 - 2003

Freelance: art director and technical supervisor in DVD video, games, web sites and events production.

Working with: b-plan, Finzioni Entrateinment, Pantakin da Venezia, Enova, Human-Interaction, Bias Group, Inside, Ponte di Brera, Autorivari, Pride Group, Nextmove, Tisifone, Rusconi, BIM Film Distribuzioni, Vanoni, Jamaica; Assist; teaching and writing technical reference [Freehand X].

Personal works: www.winebarmilano.it, flipperusati.it, Ormeweb.

Exposition of digital paintings at Jamaica. HTML and web design teacher.

2000 - 2001

Art director in Bibop Research Int. S.p.A.

Customer project role

Saati Group web site Interface and navigation design

S.p.A. www.saatitech.com

Kataweb Limesonline Interface and graphics design for Limes and Heartland.

www.limesonline.com

Virgin Music virginmusic.it www.virginmusic.it

Italia

Futurshow Next Supervisor of the production of the Futurshow Next Generation web

generation event. Graphics design. www.futurshow.it

Internal operaweb Restyle, logo and brand re-design; project management; studies for the

return of the investment.

Internal Corporate Brochure, poster, template...

Ideas for: Telecom, Sole 24 ore, Infinito, ...



1996 - 2000

Internal consultant as **art director** in Pride S.p.A. group.

Interface design and packaging for cd-rom, static and dynamic web sites, intranet and web call centre, production and handling of multimedia contents [animation, video editing].
Teacher for Photoshop and Premiere, supervising the works of illustrators, graphic designers and other suppliers.

Customers and projects:

Telecom Italia: 2 intranet, 3 multimedia titles, 2 e-learning systems, 1 web call centre, some web-based applications.
Seat Pagine Gialle: cd rom "Annuario Seat per le Aziende"
Infostrada: web call centre
Ericsson: 3 cd rom, 1 e-learning systems on intranet
Bestwestern Hotel Italia: www.bestwestern.it and restyle (two years later)
Ilte: cd for data investment 1998, winner of the "Oscar per il bilancio tra le Società per Azioni di ambito nazionale non quotate in borsa", and 1999 release.
Corporate and advertising.

As Freelance:

Video, lecturer for multimedia production, web and graphics.
Logo design. Web design.

1995 - 1996

Freelance

Advertising and communication for the videoart international film festival of urban dance in BOEST'97 [Bologna, Italy].
Some Cyberpunk short stories published in fanzines.

Other relevant info

Supporter member of the Italian Art Directors Club [ADC].
Marital status: single.
Free of military duty.
Car driving licence.
Good team worker.

Hobbies

Video, cooking/eating, comics, role playing games, on line community: Wikipedia, DeviantArt.

675/96 italian rule for personal data and privacy

I hereby authorise the use of my personal details solely for circulation within the company.



Fabio Pedaletti
Born in Como (Italy) 10/7/73
Living in via Lazzaretto 15 - 20124, Milano (MI) - Italy

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